

Healthcare HR Professionals...

Nurturing ENGAGEMENT
In Shifting Landscapes

2016
AHHRA
Annual Conference

20 May 2016 7:30am – 5:00pm

Millennium Resort
Scottsdale McCormick Ranch
7401 North Scottsdale Road
Scottsdale Arizona 85253

ahhra.org

**Business Partner
Prospectus**



ARIZONA HEALTHCARE
Human Resources Association

Affiliated Chapter of ASHHRA



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Why Exhibit?

*AHHRA appreciates
your support and values
your contribution to
make this event a great
experience for our HR
community.*

ahhra.org

The Arizona Healthcare and Human Resources Association, (AHHRA) invites you to not only attend, but participate as a Business Partner Event Sponsor at the Annual Conference in Scottsdale on

Friday, 20 May 2016.

The AHHRA Team is beginning the conference planning process earlier than usual, to enhance marketing to attendees. We are anticipating up to 75 Healthcare HR Professionals including VP's, Managers, Directors, Generalists and Recruiters from all over Arizona. The available sponsorship packages provide your company with a high degree of visibility and networking opportunities with your targeted Healthcare HR audience. If you wish, you are encouraged to participate in a door prize giveaway. However, in order to participate in the networking drawings, you must have the door prize with you at the conference. We cannot accept an IOU door prize.

Your attendance will contribute to the success and excitement of the conference and offer you and your company exceptional professional growth and networking opportunities. All conference education sessions are open to exhibitors.

Please see the following pages for conference agenda, area map and details on the packages offered.



(480) 893-6110 Vanessa@KC-A.com



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2016 Conference Agenda

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- 6:30am **Business Partner Exhibit Set-up**
- 7:30am Registration
- 8:00am Opening Remarks—
Gareth Holdstock, AHHRA President
- 8:15am Session One—Keynote Speaker
Speaker and Topic TBD
- 9:45am **Break with Business Partners**
- 10:15am Session Two
Speaker and Topic TBD
- 11:30am A message from ASHHRA Reg 8 Consultant
Warren Laughlin VPHR
Longmont United Hospital-Centura Health
- 12:00 Noon **Lunch with Business Partners**
- 1:00pm Session Three
Speaker and Topic TBD
- 2:30pm **Final Visit with Business Partners**
- 2:45pm Session Four
Speaker and Topic TBD
- 4:00pm Closing Remarks
Debbie Hanratty, AHHRA President-Elect
- **Business Partner Door Prize Drawings**
 - Grand Prize Drawing followed by
 - Social Hour



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Business Partner Area Map

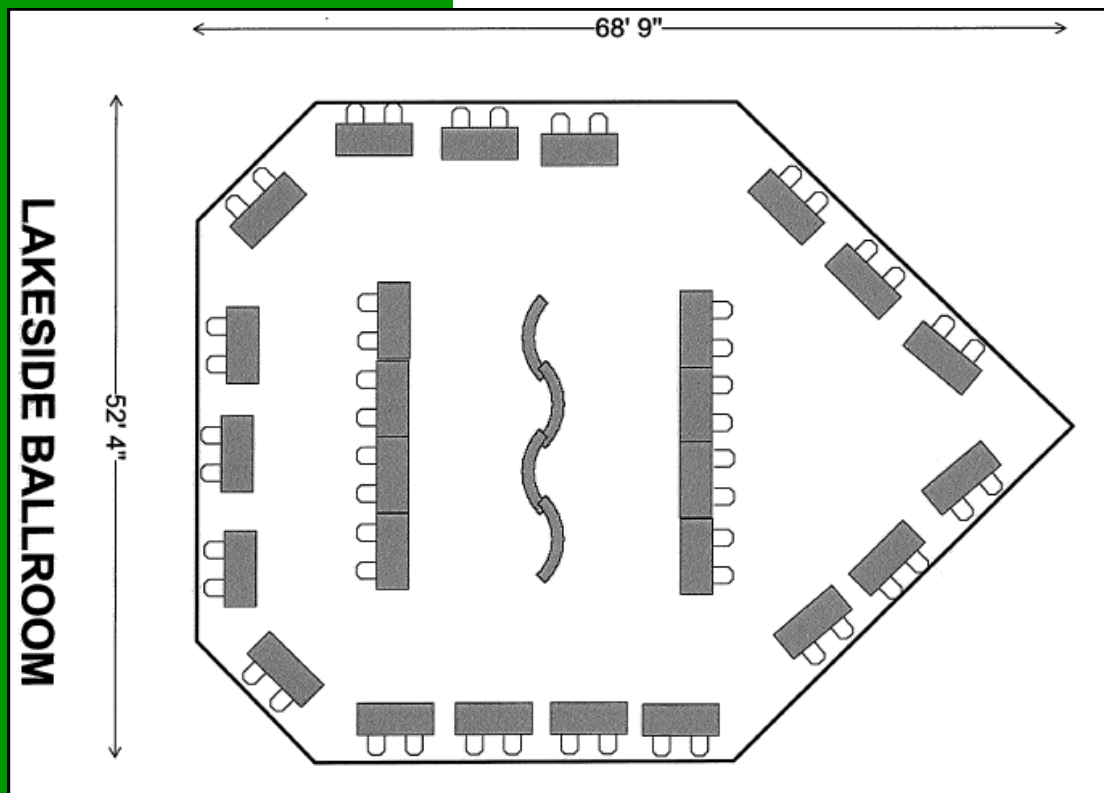
Lakeside Ballroom—Millennium Resort Scottsdale McCormick Ranch

Friday 20 May 2016

Exhibit Set up: 6:30-7:30am

Exhibit Tear Down: 4:30 - 5:00pm

Business Partner exhibits will likely be around the edges of the Lakeside Ballroom—in the same room where the conference will be held—allowing better interaction with conference attendees.



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Keynote Business Partner Package

Cost: \$1,300

2 Packages Available

- Annual banner ad rotation on AHHRA website home page as 2016 conference sponsor
(Ad will run from May 2016-March 2017 and includes your website link)
- Full page ad in the conference program*
- Company provided material in each attendee registration packet
- Podium time for 2 minutes during an assigned session before presenter begins
- Company logo on conference day PowerPoint
- Prime exhibitor space with two six foot tables, tablecloth and two chairs
- Two complementary lunches
(additional lunches are \$40/each)
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*



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Lunch Break Business Partner Package

Cost: \$1,000

2 Packages Available

- Podium time for 2 minutes during lunch
- 1/2 page ad in the conference program*
- “Sponsored By” signage and company provided material on each lunch table
- Company logo on conference day PowerPoint
- Exhibitor space with a six foot table, tablecloth and two chairs
- Two complementary lunches (additional lunches are \$40/each)
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*



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Diamond Business Partner Package

Cost: \$800

8 Packages Available

- Company logo on conference day PowerPoint
- 1/2 page ad in the conference program*
- Exhibitor space with a six foot table, tablecloth and two chairs
- Two complementary lunches (additional lunches are \$40/each)
- Logo and company information equivalent to a 1/4 page ad in the conference program*
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*





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Gold Business Partner Package

Cost: \$500

12 Packages Available

- Exhibitor space with a six foot table, tablecloth and two chairs
- Onw complementary lunch (additional lunches are \$40/ each)
- Company information in the conference program *
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*





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Program Ad and Content Specification

Deadline

...for all ads, logos and company information to be included in the Conference Program the deadline is 1 May 2016. Please submit camera ready art, files and content to Vanessa@KC-A.com If you have questions, please call (480) 893-6110.

Sponsors of the Conference are required to pay in full by 15 April 2016 in order to hold their reservation. Unfortunately AHHRA is not able to take payments at the door. Cancellations are not refundable.

Keynote Speaker Sponsors

Full page ad in Program (7.25" x 8.5")

Please provide high resolution, camera ready file (high quality pdf or jpg preferred)

Lunch/Break Sponsor

1/2 page ad in Program (7.25" x 4.25")

Please provide high resolution, camera ready file (high quality pdf or jpg preferred)

Diamond Sponsors

1/4 page ad in Program (3.5" x 4.25")

Either supply camera ready ad to spec
or...

Supply high resolution logo file (.eps or .jpg preferred) and 400 maximum characters of copy, plus contact name, email address and web address

Gold Sponsors

Company Name, description and contact info in Program

Content: 400 character maximum
plus contact name, email address and web address



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Contact Us/ Register...

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Have questions about a Business Partner Package or the conference?

We would be happy to answer them!

Please email Vanessa at Vanessa@KC-A.com

Or contact Wick Lewis at 928-348-4008

Or visit our website www.AHHRA.org

We have continuing educational opportunities throughout the year, if you are interested in presenting educational material or sponsoring an event, please contact Gaynell_Jenkins@IasisHealthcare.com or visit our website at www.AHHRA.org

We would like to thank you in advance for your partnership and support of the

Arizona Healthcare Human Resources Association



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