

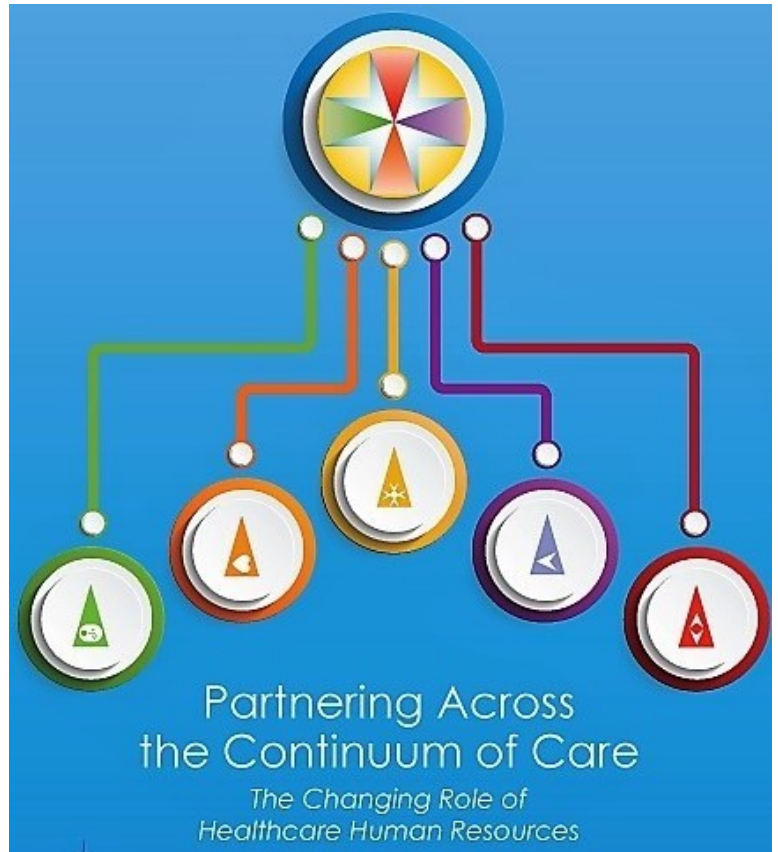
Healthcare HR Professionals...

2017 AHHRA Annual Conference

May 19, 2017
7:30am - 5:00pm

Embassy Suites – Scottsdale
5001 N Scottsdale Rd
Scottsdale, AZ 85251

ahhra.org



Business Partner Prospectus

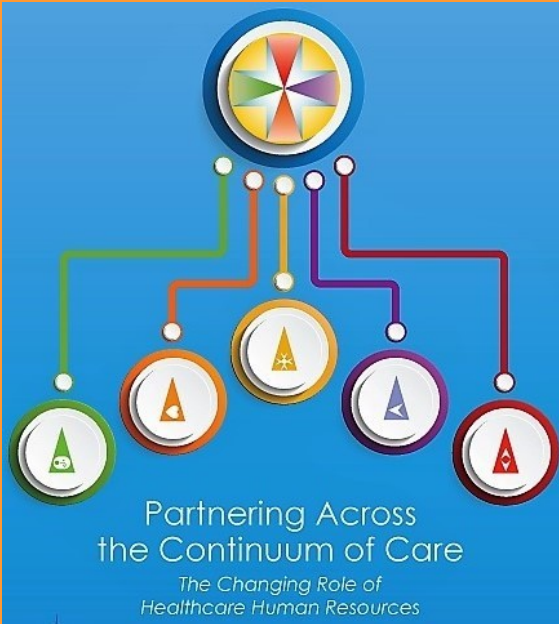


ARIZONA HEALTHCARE
Human Resources Association

Affiliated Chapter of ASHHRA

ahhra.org

(480) 893-6110 Charlie@kc-a.com



Why Exhibit?

AHHRA appreciates your support and values your contribution to make this event a great experience for our HR community.

The Arizona Healthcare and Human Resources Association, (AHHRA) invites you to not only attend, but participate as a Business Partner Event Sponsor at the Annual Conference in Scottsdale on

Friday, May 19, 2017

The AHHRA Team is beginning the conference planning process earlier than usual, to enhance marketing to attendees. We are anticipating up to 75 Healthcare HR Professionals including VP's, Managers, Directors, Generalists and Recruiters from all over Arizona. The available sponsorship packages provide your company with a high degree of visibility and networking opportunities with your targeted Healthcare HR audience. If you wish, you are encouraged to participate in a door prize giveaway. However, in order to participate in the networking drawings, you must have the door prize with you at the conference. We cannot accept an IOU door prize.

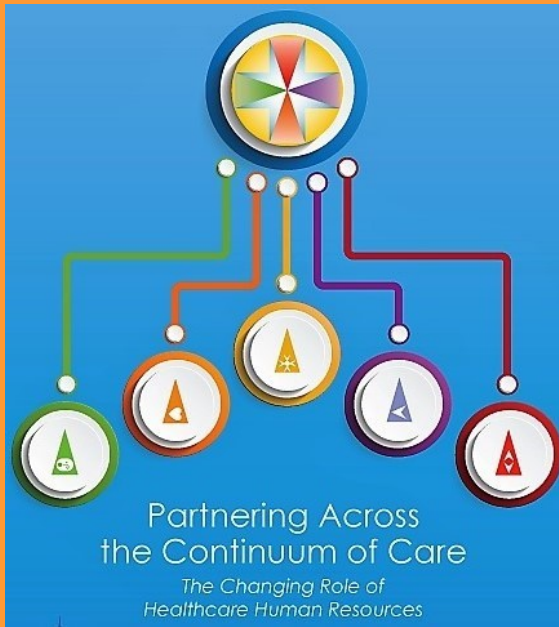
Your attendance will contribute to the success and excitement of the conference and offer you and your company exceptional professional growth and networking opportunities. All conference education sessions are open to exhibitors.

Please see the following pages for conference agenda, area map and details on the packages offered.



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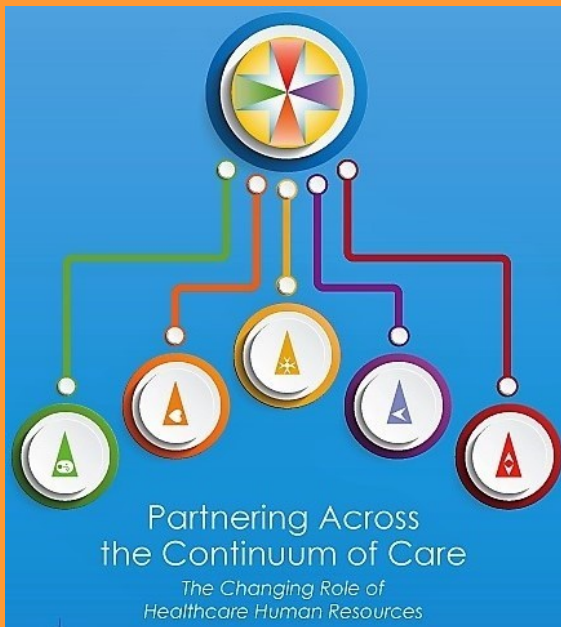


2017 Conference Agenda

AHHRA appreciates your support and values your contribution to make this event a great experience for our HR community.



- | | |
|------------|--|
| 6:30am | Business Partner Exhibit Set-up |
| 7:30am | Registration |
| 8:00am | Opening Remarks- Debbie Hanratty, AHHRA President |
| 8:15am | Session One—Keynote Speaker |
| 9:45am | Break with Business Partners |
| 10:15am | Session Two Speaker and Topic TBD |
| 11:30am | A message from ASHHRA President Gary Pastore, MSL, CHHR Director, Human Resources HonorHealth |
| 12:00 Noon | Lunch with Business Partners |
| 1:30pm | Session Three Speaker and Topic TBD |
| 3:00pm | Final Visit with Business Partners |
| 3:15pm | Session Four Speaker and Topic TBD |
| 4:30pm | Closing Remarks Gaynell Jenkins, AHHRA President-Elect <ul style="list-style-type: none">• Business Partner Door Prize Drawings• Grand Prize Drawing followed by• Social Hour/networking |



Business Partner Area Map

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Conference Center
Embassy Suites—Scottsdale
Friday May 19, 2017

Exhibit Set up: 6:30–7:30am

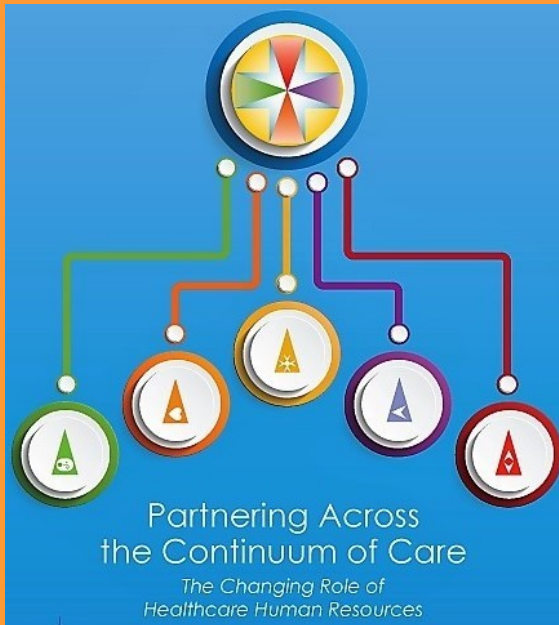
Exhibit Tear Down: 4:30 – 5:00pm (we ask that our business partners do not tear down or leave until after all the door prizes are awarded)

Business Partner exhibits will likely be in an adjoining conference room to the where the conference presentations will be held—allowing better interaction with conference attendees.

Map of the exhibit area will be posted on-line by February 3, 2017.

www.ahhra.org/annual-conference





Platinum Business Partner Package

Cost: \$3,000

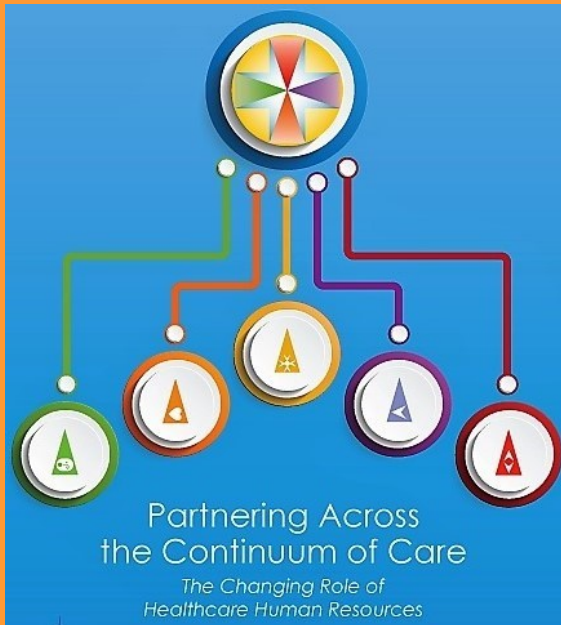
1 Package Available—**Sold Out**

- Premium exhibitor space with two six foot tables, tablecloth and three chairs
- Your organization will be recognized as a unique business partner with AHHRA throughout the conference.
- Annual banner ad rotation on AHHRA website home page as 2017 conference sponsor (Ad will run from May 2017–March 2018 and includes your website link)
- Front page teaser as well as Premium advertisement placement for full page ad in the conference program*
- Company provided material in each attendee registration packet
- Podium time for 2 minutes during hosted meal session before lunch begins
- Company logo on conference day PowerPoint
- Three complementary lunches (additional lunches are \$50/each)
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference
- Recognized as a Premier Business Partner for all AHHRA education events in 2017.

**See page 9 for detailed specifications*



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Keynote Speaker Business Partner Package

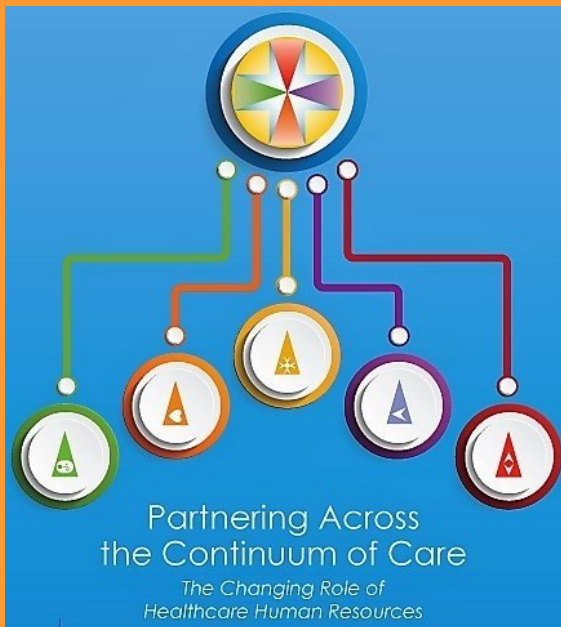
Cost: \$1,500

2 Packages Available

- Annual banner ad rotation on AHHRA website home page as 2017 conference sponsor
(Ad will run from May 2017–March 2018 and includes your website link)
- Full page ad in the conference program*
- Company provided material in each attendee registration packet
- Podium time for 2 minutes during an assigned session before presenter begins
- Company logo on conference day PowerPoint
- Prime exhibitor space with two six foot tables, tablecloth and two chairs
- Two complementary lunches
(additional lunches are \$50/each)
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*





Breakfast & Breaks Business Partner Package

Cost: \$1,000

2 Packages Available

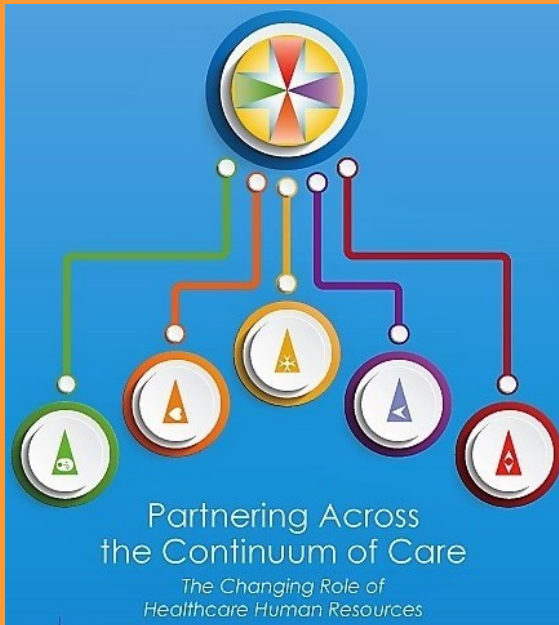
- Podium time at the beginning of the morning or afternoon conference sessions
- 1/2 page ad in the conference program*
- “Sponsored By” signage and company provided material on each serving table
- Company logo on conference day PowerPoint
- Exhibitor space with a six foot table, tablecloth and two chairs
- Two complementary lunches
(additional lunches are \$50/each)
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*



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Diamond Business Partner Package

Cost: \$800

8 Packages Available

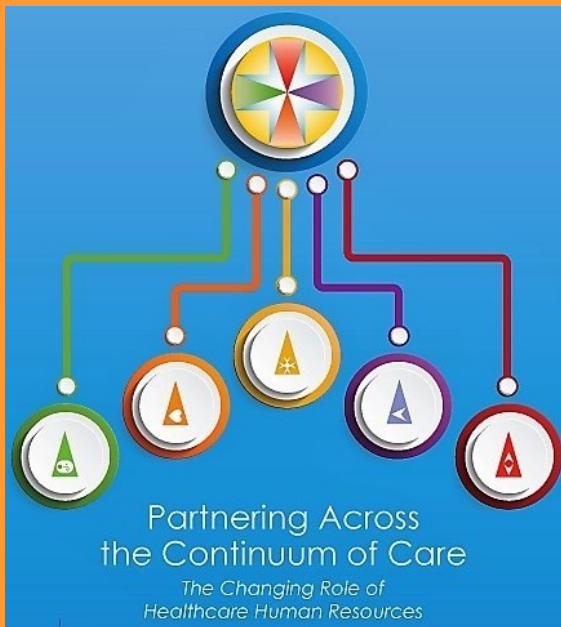
- Company logo on conference day PowerPoint
- 1/2 page ad in the conference program*
- Exhibitor space with a six foot table, tablecloth and two chairs
- Two complementary lunches (additional lunches are \$50/each)
- Logo and company information equivalent to a 1/4 page ad in the conference program*
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*



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Gold Business Partner Package

Cost: \$500

12 Packages Available

- Exhibitor space with a six foot table, tablecloth and two chairs
- One complementary lunch (additional lunches are \$50/each)
- Company information in the conference program *
- Company information posted in the Exhibitor Resources Area of the AHHRA website within 30 days following the conference

**See page 9 for detailed specifications*

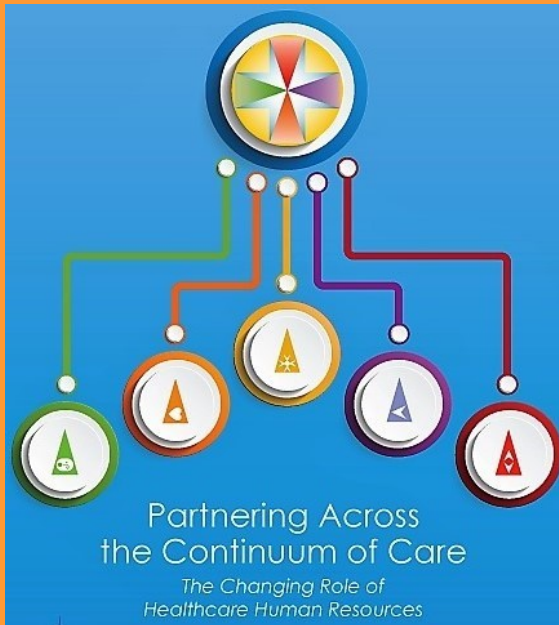


Deadline

for all ads, logos and company information to be included in the Conference Program the deadline is May 1, 2017. Please submit camera ready art, files and content to Charlie@KC-A.com If you have questions, please call (480) 893-6110.

Sponsors of the Conference are required to pay in full by April 14, 2017 in order to hold their reservation. Unfortunately AHHRA is not able to take payments at the door.

Cancellations are not refundable.



Program Ad and Content Specification

Platinum and Keynote Speaker Sponsors

Full Page Ad in Program (7.25" x 8.5")

Please provide high resolution, camera ready file (high quality pdf or jpeg preferred)

Breakfast & Break Sponsor

1/2 Page Ad in Program (7.25" x 4.25")

Please provide high resolution, camera ready file (high quality pdf or jpeg preferred)

Diamond Sponsors

1/4 Page Ad in Program (3.5" x 4.25")

Either supply camera ready ad to spec or supply high resolution logo file (eps or jpeg preferred) and 400 maximum characters of copy, plus contact name, email and web addresses

Gold Sponsors

Company Name, Description and contract information in Program

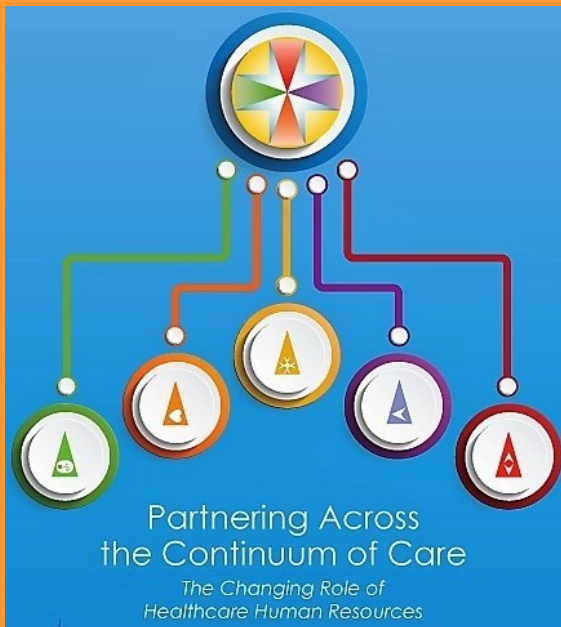
Content: 400 character minimum PLUS

Contact name, email and web addresses



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Contact Us/ Register...

AHHRA appreciates your support and values your contribution to make this event a great experience for our HR community.

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Have questions about a
Business Partner Package or the conference?

We would be happy to answer them!

Please email Charlie at Charlie@KC-A.com

Or contact Wick Lewis at 928-348-4008 or

Judie Goe at 480-226-5153

Or visit our website www.AHHRA.org

We have continuing educational opportunities throughout the year, if you are interested in presenting educational material or sponsoring an event, please contact

Gaynell_Jenkins@lasisHealthcare.com or visit our website at www.AHHRA.org

We would like to thank you in advance for your partnership and support of the

Arizona Healthcare Human Resources Association



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